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## JAVAVINO SHIFTS TO WHOLESALE-ONLY

Sale of retail location supports coffee importing and roasting growth.

ATLANTA – JavaVino, which has served Atlantans for nearly 22 years with its retail and wholesale coffee roasting business, announces it is closing its Poncey-Highlands café to focus entirely on its rapidly expanding wholesale operations. The café's last day will be Sunday, December 14, 2025.

"We are deeply grateful for the community that has supported us for more than two decades," says Steve Franklin, who co-owns JavaVino with his wife, Heddy Kuhl. Located at 579 N. Highland Ave., JavaVino has long served as a neighborhood gathering place and an essential part of Atlanta's coffee culture. "Our customers and employees are an integral part of our lives, shaping who we are today."

JavaVino was founded in 2004 as a US outlet to sell the family coffee grown at the Selva Negra Coffee Estate in Matagalpa, Nicaragua. The Kuhl family has been farming coffee for six generations. It is a true family affair. Steve leads the front-of-house operations, Heddy keeps everything running smoothly behind the scenes, and their sons pitch in as baristas and help package coffee during school breaks. Customers can also look forward to improvements at the Poncey-Highland retail location. The new owners plan to open an innovative café concept, including renovations, and have an anticipated opening in summer of 2026. JavaVino will remain closely connected to the space by supplying coffee to the new owners, ensuring customers can still enjoy their favorite JavaVino beans at that location.

As JavaVino restructures, there are also exciting changes at Selva Negra, the family coffee farm, Heddy's oldest sister, Vickie Kuhl, will take over operations in Nicaragua from their mother, Mausi Kuhl, who is retiring after 51 years of running the estate. "Our family has been dedicated to growing coffee for generations," says Heddy Kuhl. "With my mother retiring from farming, I'm excited to begin this next chapter working alongside my sister as we continue roasting our family-direct coffee. Going all-in on wholesale allows us to deepen our commitment to the craft, honor our heritage, and share the coffee our family grows with even more people."

JavaVino coffee is roasted and distributed from the company's Stone Mountain facility. In addition to importing coffee from its own farm in Nicaragua, JavaVino imports high-quality green beans from multiple sources worldwide to roast and sell both under the JavaVino brand and under private label to cafés, restaurants, grocery stores, and other businesses in Atlanta. Grant Park Market and Candler Park Market will remain key retail partners, carrying a wide selection of beans, both packaged and in bulk. Customers may also order directly from <a href="https://www.javavino.com">www.javavino.com</a> for home delivery or join the company's subscription program for automatic shipments.

"We are deeply grateful for the community that has supported us for more than two decades. Our customers and employees have been an integral part of our lives, shaping who we are today," says Franklin. "Our wholesale shift allows us to honor our family's legacy—especially my mother-in-law's work on the family farm—while continuing to grow and bring exceptional, family-direct coffees to our

customers. As we enter our next chapter, we're excited to grow our wholesale program by connecting with more coffee farmers and bringing their coffees to new retail and foodservice partners." Currently, JavaVino sells to over 500 customers, primarily in the Southeast. The move will enable JavaVino to focus on adding more blends and coffee varietals to its offerings and to increase its distribution of commercial and direct-to-consumer coffee sales throughout the US, and potentially worldwide. Additional plans for JavaVino include expanded farmer-direct coffee connections, coffee cupping and espresso educational classes, and overall connections between coffee farmers and customers through coffee origin trips to Selva Negra.

For more information on JavaVino's mail-order and wholesale coffee, visit <a href="www.javavino.com">www.javavino.com</a>. JavaVino will share coffee farmer and roaster updates on both Instagram (<a href="https://www.instagram.com/javavino">https://www.instagram.com/javavino</a>) and Facebook (<a href="https://www.facebook.com/javavino.atl">https://www.facebook.com/javavino.atl</a>).

## **About JavaVino**

Founded in 2004, JavaVino is the US distributor of coffee grown at Selva Negra, the Kuhl family's coffee estate in Nicaragua, as well as coffee sourced from top growing regions around the world, including Brazil, Ethiopia, Sumatra, Colombia, Papua New Guinea, and more. The company's wholesale division offers roasted blends and single-origin coffees, private label, custom blends, and green beans. Its direct-to-consumer division sells coffee by the pound and coffee subscriptions in a variety of blends, roasts, and single origins, with local delivery and nationwide shipping. For more information, visit www.javavino.com